

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Ravi Raj et al.

Application No.: 10/671,268

Confirmation No.: 6536

Filed: September 24, 2003

Art Unit: 3622

For: SYSTEM AND METHOD FOR MANAGING
AN ADVERTISING CAMPAIGN ON A
NETWORK

Examiner: N. Boveja

APPLICANT INTERVIEW SUMMARY

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

On October 28, 2010, Applicants' representatives, David W. Foster, John W. Branch, John Chen, and Andy Chen conducted an interview with Examiner Boveja. During the interview, Applicants' representatives and Examiner Boveja discussed proposed amendments to the independent claims in view of the cited references. Applicants' representatives also respectfully submitted that GoToast does not teach or suggest dividing a budget into a plurality of sub-budgets. While no formal agreement was reached, Applicants' representatives thank Examiner Boveja for taking the time to discuss this matter.

Dated: December 1, 2010

Respectfully submitted,

By /David W. Foster/

David W. Foster

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